

News Release

Sekisui Specialty Chemicals Announces Asia Price Increase

Dallas, December 1, 2016- Sekisui Specialty Chemicals announced today that it will increase the price of Selvol® Polyvinyl Alcohol, Selvol Utiloc®, Selvol Ultalux® and Selvol Premiol® in Asia up to \$50/mT. This increase will take effect January 1, 2017, or as contracts and agreements allow.

Region	Price Increase
Asia	Up to \$50/mT

Customers should contact their local Sekisui sales representative for more details.

Sekisui Specialty Chemicals' primary product is Selvol, a line of high performance polyvinyl alcohol polymers and copolymers used in paper, adhesive, packaging, construction, personal care, and many other specialty formulations. Sekisui Specialty Chemicals is a subsidiary of the Sekisui Chemical Group, a multibillion dollar, global company that delivers a wide range of products and services to enrich people's lives. The company is comprised of core businesses and technologies in housing, social infrastructure, and chemical solutions.