

News Release

Sekisui Specialty Chemicals Announces Global Price Increase

Dallas, October 1, 2016- Sekisui Specialty Chemicals announced today that it will increase the price of Selvol® Polyvinyl Alcohol, Selvol Utiloc®, Selvol Ultalux® and Selvol Premiol®. This increase will take effect November 1st 2016, or as contracts and agreements allow.

Region	Price Increase
Asia	Up to \$100/mT
Latin America	Up to \$75/mT
Europe	Up to €75/mT
North America	Up to \$50/mT
Middle East & Africa	Up to \$100/mT

Customers should contact their local Sekisui sales representative for further details.

Sekisui Specialty Chemicals' primary product is Selvol, a line of high performance polyvinyl alcohol polymers and copolymers used in paper, adhesive, packaging, construction, personal care, and many other specialty formulations. Sekisui Specialty Chemicals is a subsidiary of the Sekisui Chemical Group, a multibillion dollar, global company that delivers a wide range of products and services to enrich people's lives. The company is comprised of core businesses and technologies in housing, social infrastructure, and chemical solutions. For more information, visit www.sekisui-sc.com/