

## **News Release**

## Sekisui Specialty Chemicals Announces Global Polyvinyl Alcohol Price Increase

**Dallas, April 16, 2015** – Sekisui Specialty Chemicals, a global leader in polyvinyl alcohol (PVOH), announced today that it will increase the price of all grades of polyvinyl alcohol by up to \$100/mT or €100/mT. This increase will take effect May 15, 2015, or as contracts and agreements allow.

Customers should contact their Sekisui Specialty Chemicals sales representative for more details.

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