

## **News Release**

## Sekisui Specialty Chemicals Announces North America, South America and Asia

## **Polyvinyl Alcohol Price Increase**

**Dallas, March 15, 2014 –** Sekisui Specialty Chemicals, a global leader in polyvinyl alcohol (PVOH), announced today that it will increase the price of all grades of polyvinyl alcohol sold in North America, South America and Asia by US\$200/MT. This increase will take effect April 15, 2014, or as contracts and agreements allow.

Customers should contact their Sekisui Specialty Chemicals sales representative for more details.

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