

News Release

Sekisui Specialty Chemicals Announces Europe, Middle East and Africa

Polyvinyl Alcohol VAM Surcharge

Dallas, April 25, 2014 – Sekisui Specialty Chemicals, a global leader in polyvinyl alcohol (PVOH), announced today that it will implement a temporary VAM cost surcharge of €400/mT effective May 1, 2014 on all grades of polyvinyl alcohol (PVOH) that it produces in Europe. The surcharge is in response to the dramatic and sudden increase in the cost of VAM in Europe as a result of global supply/demand imbalances in the VAM market.

Sekisui appreciates the understanding of our customers during this difficult period. We are committed to closely monitoring the VAM situation and will communicate the impact of any changes on the surcharge.

Customers should contact their Sekisui Specialty Chemicals sales representative for more details.

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