

News Release

Sekisui Specialty Chemicals Announces Europe, Middle East and Africa

Polyvinyl Alcohol Price Increase

Dallas, May 31, 2012 – Sekisui Specialty Chemicals, a global leader in polyvinyl alcohol (PVOH), announced today that it will increase the price of all grades of polyvinyl alcohol sold in Europe, the Middle East and Africa by 120 Euro/MT. This increase will take effect July 1, 2012, or as contracts and agreements allow.

Customers should contact their Sekisui Specialty Chemicals sales representative for more details.

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