

## News Release

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### **Sekisui Specialty Chemicals Announces Europe, Middle East and Africa**

#### **Polyvinyl Alcohol Price Increase**

**Dallas, March 1, 2014** – Sekisui Specialty Chemicals, a global leader in polyvinyl alcohol (PVOH), announced today that it will increase the price of all grades of polyvinyl alcohol sold in Europe, the Middle East and Africa by 150 Euro/MT. This increase will take effect April 1, 2014, or as contracts and agreements allow.

Customers should contact their Sekisui Specialty Chemicals sales representative for more details.

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