



Sekisui Specialty Chemicals America, LLC.

January 6, 2014

Sekisui Commitment to Selvol Consumers Continues Unaffected by Celanese Closures

Dear Valued Customer,

On November 4th, Celanese Corporation announced their intent to initiate the closure of both their Roussillon acetic anhydride facility and their vinyl acetate monomer (VAM) production unit in Tarragona. The security of Sekisui Specialty Chemicals' VAM supply has not and will not change as a result of these closures, and we expect no disruption in our production capabilities. We would like to assure our customers that all three of our manufacturing plants will continue to produce high quality Selvol products for worldwide distribution.

Please contact your Sekisui Specialty Chemicals sales representative if you have any questions or need any additional information. We greatly appreciate your business and look forward to serving your needs in the future.

Sincerely,

Scott Neuheardt

A handwritten signature in cursive script that reads "Scott Neuheardt". The signature is written in a dark ink and is positioned below the typed name.

General Manager