



News Release

Sekisui Specialty Chemicals Announces Global Polyvinyl Alcohol Price Increase

Dallas, February 24th, 2010 – Sekisui Specialty Chemicals, a global leader in polyvinyl alcohol (PVOH), announced today that it will increase the price of all grades of polyvinyl alcohol according to the schedule below. This increase will take effect April 1st, 2010, or as contracts allow.

Region	Increase – Dry Basis
USA and Canada	\$0.05/lb
Mexico and South America	\$100/mt
Europe	€100/mt
Asia	\$100/mt

Customers should contact their Sekisui Specialty Chemicals sales representative for more details.

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